



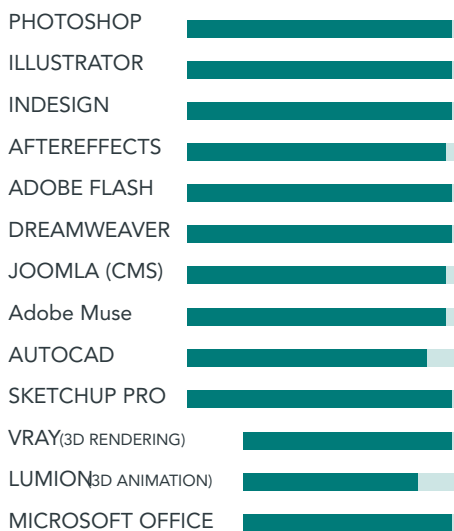
ERICKSON AMPO

Graphic Designer / Web Designer
3D Visualizer / Motion Graphics

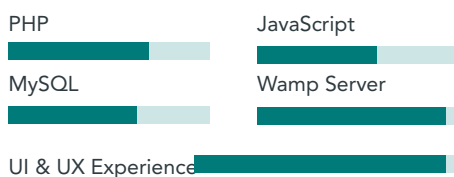
PERSONAL INFO

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- WEBSITE (Sample Works)**
www.ericksonampo.com
- LINKEDIN**
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SOFTWARE



KNOWLEDGE & EXPERIENCE IN



ABOUT ME

I am a Graphic designer with extensive knowledge & experience of web design, motion graphics / animation, 3D visualization & CAD, with more than 15 years' experience in creative design world and have worked for a broad range of clients across a variety of different industries. I can manage projects from concept stage and design development through to final print and completion. I also have a good eye for details and design creativity whilst being able to work to a tight deadline in creating bespoke design solutions, whilst managing my time to ensure these critical documents are delivered to the client on time.

EDUCATION

COMPUTER SYSTEM DESIGN & PROGRAMMING

AMA CLC (Paco City, Philippines)

BACHELOR OF SCIENCE IN INFORMATION TECHNOLOGY

AMA UNIVERSTIY (Quezon City, Philippines)

WORK EXPERIENCE

- JAN 2017 - TILL DATE** ● **LOUIS BERGER INTERNATIONAL (ABU DHABI, UAE)**
Senior Graphic Designer
Bidding proposal materials, video/ PPT presentation, branding, newsletter, brochure/ leaflet, 3D visualization, web graphics and other graphic advertising materials
- MAY 2016 - JAN 2017** ● **FAITHFUL + GOULD | ATKINS (DUBAI, UAE)**
Graphic Designer
AutoCAD, video/ PPT presentation, newsletter, brochure/ leaflet, 3D visualization, branding, advertising materials and client graphics support.
- JUL 2014 - MAR 2016** ● **ATKINS (DOHA, QATAR)**
Design & Production Coordinator
marketing materials, video/ PPT presentation, newsletter, brochure/ leaflet, 3D visualization, web graphics, branding, and client graphic support
- APR 2011 - JUN 2014** ● **AI SAFWA (RIYADH, KSA)**
Graphic Web Designer
Video/ PPT presentation, develop/ update websites, newsletter, brochure/ leaflet, packaging 3D visualization (kios, exhibit boot) and ocial media
- MAY 2009 - APR 2011** ● **THUNDERBIRD-ASIA (PHILIPPINES)**
Senior Graphic Designer
leaflet / brochure, graphic packaging, signages, car graphics, newsletter, motion graphic animation, social media and more graphics support
- APR 2008 - APR 2009** ● **MASS MEDIA ADVERTISING AGENCY (DOHA, QATAR)**
Graphic Web Designer
develop / update websites, leaflet / brochure, motion graphics animation, signage, packaging and more
- FEB 2005 - APR 2008** ● **EVERGOOD UNLIMITED CORP. (PHILIPPINES)**
Graphic Designer
leaflet / brochure, graphic packaging, signages, car graphics, newsletter, motion graphic animation, and more graphics support
- SEP 2003 - FEB 2005** ● **WINNER ADVERTISING AGENCY (PHILIPPINES)**
Graphic Designer
leaflet / brochure, graphic packaging, signages, car graphics, newsletter, motion graphic animation and more

SENIOR GRAPHIC DESIGNER | LOUIS BERGER

- Directly involve from the start to completion in developing overall branding initiative for one of the largest projects funded by European Union.
- Branding Ambassador whom maintain, update and create awareness across our organization to ensure brand guidelines is strictly followed.
- Responsible for Bidding Proposal materials for International Louis Berger except for US (Cover page, inside page, box, documents, folders, CD & Visual Presentation).
- Graphic support for Louis Berger international.
- Create a high level of visual presentation for clients.
- Support interactive graphics for SharePoint portal (developing stage, animation / banner graphics).
- Create a motion graphic presentation / info graphics animation.
- Create 3D visualization for visual presentation.
- Liaise printing production materials.
- Create interior/ exterior 3D visual (event display, office interior, client 3D visual for presentation etc.

GRAPHIC DESIGNER | FAITHFUL + GOULD

- Produce specifications and drawings using CAD for weekly meeting for logistic team.
- Ability to follow complex instructions and diagrams to create or modify drawings
- Maintain, support and operate associated plotters and printers.
- Coordinate with designers, technicians and other personnel to incorporate concepts and information into drawing packages.
- Create graphic time slice presentation for client meeting.
- Produce graphic materials for programmed documentation / presentation for client.
- Produce excellent visual solutions.
- Create a 3D visual / walk-through animation for client presentation upon request.
- Create a motion graphic / animation for client presentation upon request.
- Understanding the client's needs and developing suitable concepts.
- Working alone or as part of a team as per the requirements of the project.
- Designing different types of illustrations and layouts as per brand guidelines.

DESIGNER & PRODUCTION COORDINATOR | ATKINS

- Support Communication & PR team for marketing print materials such as flyers, brochures, news ad, branding and other digital print materials.
- Developing concepts, graphics and layouts for product illustrations and logos.
- Determining size and arrangement of illustrative material and copy, and font style and size
- Preparing rough drafts of material based on an agreed brief
- Reviewing final layouts and suggesting improvements if required.
- Managing client proposals from typesetting through to design, print and production.
- Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.
- Co-operating with colleagues on multi-discipline bids, proposals, Pre-qualifications and tender submissions in bidding for new business
- Supporting colleagues in Operating Divisions create bids materials, which is expressed in various computers, generated documents.
- Create PowerPoint presentation as per brand template and also interactive / animated video presentation proposal for ministry.
- Support the bidding team for any graphics to support design for any proposals for Qatar ministry.
- Continue to develop and strengthen Atkins' brand
- Understanding the client's needs and developing suitable concepts.

- Produce excellent visual solutions.
- Working alone or as part of a team as per the requirements of the project.
- Designing different types of illustrations and layouts as per brand guidelines.
- Create 3D graphic visual for ministry presentation.
- Update web contents for "Today in the News" and internal e-newsletter.

GRAPHIC WEB DESIGNER | AL SAFWA

- Liaising with clients to determine their requirements and budget
- Managing client proposals from typesetting through to design, print and production
- Working with clients, briefing and advising them with regard to design style, format, print production and timescales
- Developing concepts, graphics and layouts for product illustrations, company logos and websites
- Determining size and arrangement of illustrative material and copy, and font style and size
- Preparing rough drafts of material based on an agreed brief
- Reviewing final layouts and suggesting improvements if required
- Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.
- Upgrades site by updating content and graphics; monitoring performance and results; identifying and evaluating improvement options; introducing new technology; maintaining links.
- Maintains site appearance by developing and enforcing content and display standards; editing submissions.

SENIOR GRAPHIC DESIGNER | THUNDERBIRD-ASIA

- Liaising with clients to determine their requirements and budget
- Managing client proposals from typesetting through to design, print and production
- working with clients, briefing and advising them with regard to design style, format, print production and timescales
- Developing concepts, graphics and layouts for product illustrations, company logos and websites
- Determining size and arrangement of illustrative material and copy, and font style and size
- Preparing rough drafts of material based on an agreed brief
- Reviewing final layouts and suggesting improvements if required.
- Create 3D visual design for upcoming company event.

GRAPHIC DESIGNER | MASS MEDIA ADVERTISING

- Meeting clients or account managers to discuss the business objectives and requirements of the job;
- Estimating the time required to complete the work and providing quotes for clients;
- Developing design briefs that suit the client's purpose;
- Thinking creatively to produce new ideas and concepts and developing interactive design;
- Using innovation to redefine a design brief within the constraints of cost and time;
- Presenting finalised ideas and concepts to clients or account managers;
- Working with a range of media, including computer-aided design (CAD) and keeping up to date with emerging technologies;
- Proofreading to produce accurate and high-quality work;
- Demonstrating illustrative skills with rough sketches and working on layouts ready for print;
- Commissioning illustrators and photographers;
- Working as part of a team with printers, copywriters, photographers, stylists, illustrators, other designers, account executives, web developers and marketing specialists.
- Liaising with clients to determine their requirements and budget
- Managing client proposals from typesetting through to design, print and production

- Working with clients, briefing and advising them with regard to design style, format, print production and timescales
- Developing concepts, graphics and layouts for product illustrations, company logos, and websites
- Determining size and arrangement of illustrative material and copy, and font style and size
- Preparing rough drafts of material based on an agreed brief
- Reviewing final layouts and suggesting improvements if required.

GRAPHIC DESIGNER | EVERGOOD UNLIMITED CORP.

- Liaising with clients to determine their requirements and budget
- Create packaging design for products.
- Produce marketing materials for product promotion.
- Managing proposals from typesetting through to design, print and production
- Working with clients, briefing and advising them with regard to design style, format, print production and timescales
- Developing concepts, graphics and layouts for product illustrations, company logos, and event / kiosk 3D visual design.
- Determining size and arrangement of illustrative material and copy, and font style and size
- Preparing rough drafts of material based on an agreed brief
- Reviewing final layouts and suggesting improvements if required
- Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.

GRAPHIC DESIGNER | WINNER GRAPHICS

- Managing proposals from typesetting through to design, print and production
- Working with clients, briefing and advising them with regard to design style, format, print production and timescales
- Developing concepts, graphics and layouts for product illustrations and company logos.
- Determining size and arrangement of illustrative material and copy, and font style and size
- Preparing rough drafts of material based on an agreed brief
- Reviewing final layouts and suggesting improvements if required
- Liaising with external printers on a regular basis to ensure deadlines are met and material is printed to the highest quality.

GRAPHIC DESIGNER | SUYEN CORPORATION

- Define, design and implement a creative visual merchandising strategy
- Create appealing and eye-catching visual displays that lead the customer through the entire store
- Produce window displays, signs, interior displays, floor plans and special promotions displays
- Identify key messages and set a clear image of the end result
- Come up with, revise and present design ideas with assistant merchandisers
- Act in alignment to the organization's culture, products, image and target market
- Monitor costs and work within budget
- Oversee the production and brief staff on arranging displays
- Change displays to promote new product launches and reflect festive or seasonal themes
- Liaise with suppliers and source elements
- Research lifestyle, demographics and design trends

I hereby certify that the above information given are true and correct as to the best of my knowledge.

ERICKSON AMPO

APPLICANT SIGNATURE